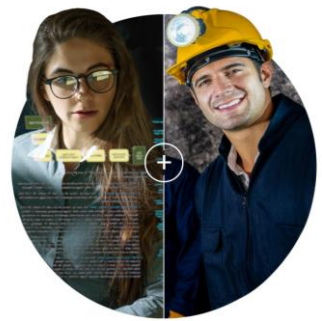




# BUSINESS HUB SERVICES AT A GLANCE



MINE.THE.GAP offers business services to the SMEs awarded with a project voucher. They will help the companies to **enhance their innovation capacities, promote technology transfer and commercialisation, and support their internationalisation activities.** These services are structured into three Business Hubs that are available over the duration of the projects. They are additional services that the MINE.THE.GAP project provides for funded companies with the aim to accelerate the transformation of the mining and raw materials value chains.

## BUSINESS HUB N°1 – INNOVATION SUPPORT SERVICES

**Start-Up Package of 3000 euros** - The SMEs can choose among specialised training, participation in events, mentoring and coaching services, and incubation and acceleration support. In addition, MINE.THE.GAP BUSINESS HUB n°1 gives you access to the following services :



Connection to the local Enterprise Europe Network (EEN) contact



Watch on scientific events  
Watch on regional, national, and European calls for proposals  
Call for partners among the cluster network



MINE-DIGITAL and MINE-CIRCULAR MOOCs



Webinar on EU projects linked to the mining & raw materials sector

At the end of the business hub, **15 SMEs will be selected to benefit from Business HUB n°2 services, Among them, 2 SMEs will be awarded for the “Best Innovation ideas”,**

## BUSINESS HUB N°2 – TECHNOLOGY TRANSFER & BUSINESS SERVICES

**Follow-Up Package of 2000 euros** - The package can be used for specialised training, participation in brokerage events, crowd-funding campaigns, or the development of a corporate visual identity. Additional BUSINESS HUB n°2 services below :



Watch on international exhibitions

Webinar on international market studies



Invest day with private investors



Webinar on effective market and technology watch

Webinar on protection of intellectual property



MINE-TRANSFER MOOC



Prospection tools box

Legal advice for setting up collaborations



# BUSINESS HUB SERVICES AT A GLANCE

At the end of the Business Hub, 7 SMEs will be selected to benefit from Business HUB n°3 services. Among them, MINE.THE.GAP will award 1 SME for the “Best Technology Transfer potential”.

## BUSINESS HUB N°3 – INTERNATIONAL SUPPORT SERVICES

### Mobility Package of 2000 euros

SMEs that pass to the third Business Hub will receive a “Mobility Package” to perform an exchange programme with another SME from a different sector and from a different EU country. The duration of this exchange programme should be of at least one week.

MINE.THE.GAP’s BUSINESS HUB n°3 offers you the following additional services :



Created by Mohammed Saleh  
from Nisour Project

Webinar on business practices in different EU countries



Created by Mohammed Saleh  
from Nisour Project

Workshop on how to pitch in English  
Pitch sessions for the foreseen exchange programme



Created by Mohammed Saleh  
from Nisour Project

MINE-FUNDME MOOC

At the end of this Business Hub, 3 SMEs (from all open calls) will be awarded with a “Company Trade Mission” in a country outside Europe (5000 euros value). Among them, 1 SME will receive with the Final MINE.THE.GAP Award.

Find more information on the Business Hub Services Catalogue !



## WELCOME TO THE BUSINESS HUB SERVICES



**BH1 : Innovation Support**

**5. MINE-DIGITAL & MINE-CIRCULAR MOOCs**

A complete training program based on online learning resources is prepared by MINE.THE.GAP consortium, in collaboration with selected external experts. The MINE-ACADEMY program is made of massive open online courses (MOOCs) on the following disciplines:

- MINE-DIGITAL: Application of ICT by SMEs and the concept of Industry 4.0
- MINE-CIRCULAR: Circular and green economy and IPB issues in SMEs (B2C)
- MINE-TRANSFER: Transfer of Knowledge and IPB issues in SMEs (B2C)
- MINE-FUNDME: EU and international funding for SMEs (B2C)

During BH1 activities, you will have the opportunity to follow the MINE-DIGITAL and MINE-CIRCULAR MOOCs.

At the end of these MOOC, an evaluation test will be performed, and a certificate will be delivered.

**These MOOCs are free of charge.**

The participation of MINE-DIGITAL or MINE-CIRCULAR MOOCs is necessary to fulfill the requirement to go to BH2. It is not mandatory to pass the two MOOCs.

**BH2 : Technology Transfer & Business Services**

**3 SMEs will be selected to go to BH3** dedicated to Internationalisation Support you will have to :

- Attend to one scientific event or participate in one international exhibition at least
- Complete the country market study (in English)
- Have passed the MINE-TRANSFER MOOC proposed in this Hub

If the number of SMEs fulfilling all requirements is superior 3, a jury of experts will be also mandated to select the 3 SMEs following the selection criteria.

**Deadline to complete these actions : before the 30<sup>th</sup> April 2022.**

**Award :**  
In May 2022, a jury of experts will rank SMEs following the selection criteria and will award “the Best Technology Transfer Potential” to the first SME based on the following criteria. The SME will receive an award of 24K.

Selection criteria:	Score
As speaker: 5 points	
As participant: 1 point	
Scientific Event / International event participation	
All parts are completed: 5 points	
Some parts are missing: 2 points	
Country market study quality (Macro-mapping, Identification of local actors and competitors)	
Between 50% and 80%: 1 point	
Between 80% and 100%: 2 points	
Score MOOC	
Participation BH2 Webinars	1 point per webinar

**Expected award date : May 2022**

